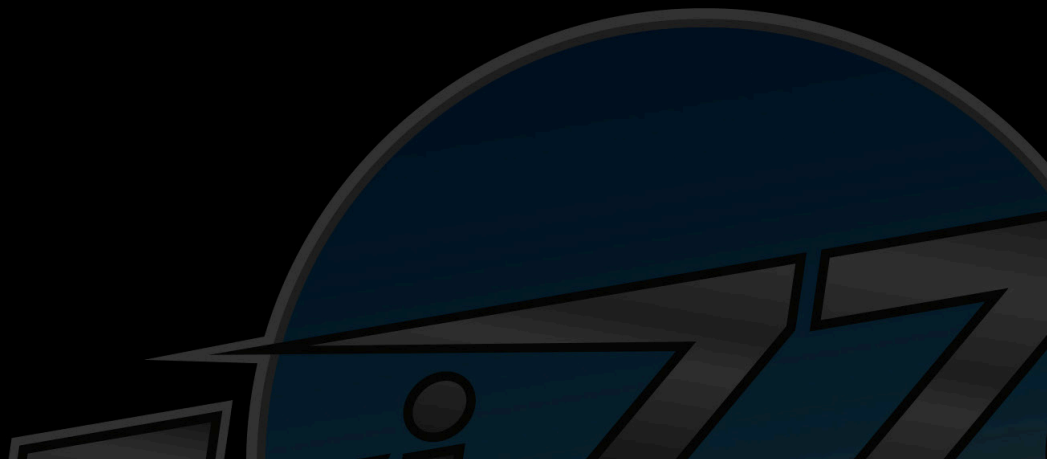




LEATHER PAINTING
=EXPERT TRAINING=



LEATHER PAINTING



EXPERT TRAINING

HISTORY

1984, Paul Willems (age 24) starts a business in leather and vinyl repair with German repairing products. Looks very promising.

1985, what looked very promising becomes a disappointment. Repairs were never guaranteed and the leather paint was bad quality. From then, Paul started looking for a better leather paint.

1986, a tanner gave Paul a business card from someone who maybe could help him with this matter.

The contact was from the head of the leather finish department from Bayer. Basically, he could not help Paul because Paul's project was too small for his level. But after some talking on the phone it came clear that Paul and he lived in the same village. That was the reason that he offered to visit Paul somewhere that week. After this visit, this Bayer specialist whose name was Jaak Luyten decided to help. Later on, it came clear that he was excited about this project because he could teach his knowledge and make it worth it after his retirement. He was 60 at the time.

Together they developed an extraordinary leather painting system to paint and re-paint all kinds of leather. **This system was developed from out a technical point of view much more than from a commercial one.** It was a great cooperation because they both had something to add. One who knew the needs and one who knew the chemical possibilities.

1991, after an intense developing period and after Jaak retired, Paul and Jaak finally started a new company specialized in furniture.

2001, Jaak became 75 and decided to stop his professional life. In the time between 1986 and 2001 Jaak gave all his knowledge about leather finishing to Paul.

Paul did not stop with fine-tuning the system and one of his biggest achievements is turning the basic solvent system into a 100% water-based system without giving in on standards. All together this took him 10 years to have what it is now.

2018, Paul was contacted by people who were active in "car detailing".

2019 Paul was introduced to Detlef, ZviZZer CEO, who was active in this detailing world via Polish and Pads also on a very high level.

At first Detlef was far from interested in leather paint but after he saw the results of the system he changed his mind.

Because ZviZZer has a philosophy based on quality, easy to use and outstanding technical support, Detlef decided to work together with Paul. From that day on, there is a leather painting system under the name ZviZZer.

2020 people who use the system are very happy with it because clients are happy and stay happy.

THE SYSTEM

The set up of this system is to keep it as simple as possible.

- Pre-cleaner, to clean the leather together with a bordo scott brite before painting.
- This combination gives a good cleaning result and prepares the surface for a optimal attachment.
- Primer, to put on open leather before painting. Application with a sponge.
- Leather Paint 8 colours. White, Black, Caramel, Brown, Cherry, Red, Yellow, Blue
With these 8 you can make any colour for cars.
- Clearcoat, 3 types: Matt, Gloss, Satine
 - Satine is a mix of 4 parts matt and 6 parts gloss
 - Matt is only used in a mix with gloss

There are also some non-paint products available to make it complete, such as:

- mixing pots
- mixing sticks
- paint filters
- gloves
- dust masks
- tape
- soft sponges
- spray pistol
- etc.....

With this system you can,

- paint leather
- paint artificial leather
- paint plastics like PVC, PU, ABS.

To refresh the original colour, to re paint leather with light surface damage, match the color from replaced pieces and even change the color.

All of this without degrading the original feel and aspect of even the finest leather.

Because leather in cars is a only growing business. And because more and more people want to keep their cars in top condition (***look at the detailing market***), it is very important to inform the client in a professional way and to be able to offer solid solutions.

We want to put all our knowledge and experience on the table to help **good detailers become great detailers.**

By teaching you the long term philosophy, give you tips and tricks for the application and last, but not least, make you comfortable with colour matching.

This way you can make your detailing business more complete and you are much more relaxed with leather interiors.

PERFECTION IS THE GOAL

If your interest goes out particular to repairing holes and cracks with all kinds of filling and glueing “techniques”, this system is not for you.

As expert trainers, we would like you to explain carefully the philosophy of our brand. Zvizzer bets on outstanding results with an “easy job” as result of the knowledge.

This messages need to be crystal-clear:

1. ZviZZer paint for leather offers perfect and durable results. But for that the painter needs to make sure the surface is ok for painting.

2. Repairing holes and cracks won't last for long. But the paint does. Why doing a job if you know the result won't be very nice nor last long?

If mixing repair and paint, the paint job will be blamed for the bad result as well. What means people will think you aren't a good professional and ZviZZer paint is no good.

3. You can get better results if you change a bad piece and colormatch it with the rest. This way your client stays happy on the long term and you built up a good name. If you have no possibilities to create a cooperation with an upholsterer to replace pieces of leather from time to time, then you better refuse some jobs. Let someone else burn himself.

It is beter that you can say to a missed client “i told you” than a client say to you “you should have told me”.

4. The system is designed for technicians, we don't sell you a hundred colors. Because you don't need it, and our aim is to make professional jobs easier.

For the same reason, the texhnician/expert will have to explain costumors to not combine paint with repairing systems. Because this complicates their life and can give them a bad reputation.

HOW TO DO A PROFESSIONAL LEATHER PAINT JOB.

1. FIRST THING IS TO DECIDE IF YOU TAKE A JOB AND UNDER WHICH CONDITIONS.

If you want to repair deep cracks in the leather with filling products or by glueing systems then that is your choice but don't put the ZviZZer name on it.

Basicly our guideline in this is, if it is not possible to make the scratched surface nice again with some sanding, you beter replace the peace.

With this leather painting you don't sell paint or time, but you sell know how. This way you can make good profit with leather painting.

If necesary advice new pieces, this is where the connection with the upholsterer comes in.

2. FOUNDATION

Just like with building a house, the most important thing is the foundation. In this leather paint system the foundation is cleaning and preparing the surface.

Preparing can bes some light sanding and primer job. Primer is only for places with no finish on it (anymore). We recommend you do the application with a little sponge.

Never use primer on plastics or vynil. There are existing primers to put on difficult plastics like PP and PE but the use of this is on your own risk.

3. LITTLE REPAIRS

We do have a filler that you can use to fill up little damages like dog or cat scratches.

Fill up the little damage, let it dry and do some sanding to make it look as nice as possible.

This kind of little repairs are durable becuase it is a scratch and not a hole or crack where the surrounding leather is soaked with fat or sweat.

4. COLOUR MATCHING

Next to te cleaning, the colour matching is the most important part of the job.

First thing you need is good light. The best light is daylight. If this is not available you can install the ZviZZer lighting system

Specialy in the beginning you need to put extra time in this colour matching. But even when you get the hang of it, you better take your time fort this because the right color can save you a lot of time with the application.

NO NEED FOR MACHINES

Despite of all kind of devices that exist to do color matching, there is only one instrument you need to bring this to a good end, it are your eyes. Because also with these devices, many times you have to do the final correction anyway. And it are these end corrections who are the hardest. So why not train your eyes instead of using all these, sometimes expensive, devices.

TIP, Always try to match the colour with an unused piece, for example the bottom of a head support. This way you work with the original untouched color and there is no discussion possible about the “claimed” difference of the re painting. This can be very useful because sometimes a client only wants the driver’s seat done.

5. THE APPLICATION

What do you need:

- Some non paint products
- Sponge
- Good hair dryer or heat gun
- Spraygun
- Paint
- Some little brushes

Than hands on. The first go you do with a soft sponge. This way you go into the deeper places and it makes spraying after that more easy with less paint consumption. Pay special attention to seams, corners and deep parts. After the sponging you go on with a normal simple gun from the HVLP type and a nozle of 1 to 1,2mm. Spray with not to mutch paint and use a pressure between 2 and 4 bar.

In this spraying we don’t talk about “layers”. We just build up the color bit by bit until the color is nice and equally covered everywhere. Because most of the time you work on reletively small surfaces you spray in a bundle, not in a fan.

Because of the specific propertys of the paint it is hard to make mistakes with spraying. If you spray accidently too mutch paint on one place, or if a fly fals in the wet paint, you can just take it out and go on with spraying. You will not see this when the paint is dry. You can leave the paint to dry by room temperature but better is to do forced drying with a heat gun or mutch safer with a good hairdryer. Last but not least, you finish of with a clearcoat. With this clearcoat you can addapt the right shine from matt to glossy. And most of all it puts an extra protection on the paint what makes the result even more durable and makes it possible to clean and care the painted leather after. Drying of the clearcoat also with temperature.

When everyting is dried with temperature it can be used again directly. The cleaning of all materials and the spraygun can be done with hot water directly after use; Spray some hot water true the spraygun. NEVER use products like cellulose thinners etc... to clean the spraygun. This gives a bad reaction on the paint and clearcoat.



**ONLY FOR
ZVIZZER
CERTIFIED PEOPLE**

**AT ALL TIME PAUL CAN BE CONTACTED
VIA MESSENGER WITH PICTURES**

**TO ASSIST WITH COLOURMATCHING OR BY PHONE
+32 495 25 65 66**

IN ENGLISH PLEASE

